



## IPSWICH ON THE International Tourism Map

**Local business Floating Images has been chosen as one of only five new tourism products to represent Queensland in the USA.**

Floating Images Hot Air Balloon Flights has been honoured by the invitation from Tourism Queensland to represent the State of Queensland and be introduced to the USA travel market at a new travel product workshop.

Floating Images Managing Director, Graeme Day said, "This opportunity is by invitation only, so Floating Images is very proud to have Tourism Queensland invite us to attend the USA New Travel Product workshop. It shows that the state's tourism organisation has a lot of faith in Floating Images tourism operation for the international market. It is an enormous honour for any tourism operator to represent your state, city and region as well as your own business."

Floating Images is the first Ipswich tourism operator to be invited to attend the Australian New Travel Product Workshop. It is a great achievement for a small family business.

Ruth and Graeme Day have been proudly promoting their ballooning activity, Ipswich and the Scenic Rim region to the intrastate and interstate Australian markets as well as international markets for over five years and are very enthusiastic about placing Ipswich on the tourism map. "We are receiving lots of enquiries & bookings for our balloon flights and accommodation packages from all over the world and Australia," said Graeme. "Our web site [www.floatingimages.com.au](http://www.floatingimages.com.au) provides direct access for travellers and visitors who wish to experience and see the great scenery Ipswich and the Scenic Rim region has to offer from our balloon basket."

Floating Images offers morning flights all year round. This tranquil form of transport allows people to view the breathtaking scenery of the valleys of the Scenic Rim, a diverse and beautiful region set against the spectacular natural backdrop of the Great Dividing Range.

"Ballooning is ideal for people from all walks of life and caters for individuals, families, friends, corporate and social groups," Graeme said. "Receiving a balloon flight as a gift or incentive enables people to have a real life experience that provides so many lasting memories."

For further information, call Graeme or Ruth at Floating Images Hot Air Balloon Flights on ph. 3294 8770.

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